



NEWS RELEASE

Media information

Di-Pro, Inc.

Central Valley Children's Hospital

December 28, 2007 10:30 AM

(Fresno, Ca) – Di-Pro has purchased books from Run With Me Publishing Company to distribute for children at Children's Hospital Central California. Maria Pacheco and Lynda Bulla, two local authors from Kerman, and San Joaquin, Ca. and several Di-Pro employees will donate their time to read, personalize and autograph the books for the kids.

About Di-Pro

DI-PRO, Inc. is a manufacturer and distributor of actuators and other parts to the heavy duty trucking industry. Founded in June of 1994, DI-PRO has quickly grown to be a major supplier to original equipment manufacturers as well as to the after-market and export markets. With the manufacturing facility and headquarters in Fresno, California, DI-PRO is committed to bringing safe quality products to the transportation industry.

Carolyn Childress, General Manager at Di-Pro, Inc.: “ Because Di-Pro's product of air and disk actuators contributes to highway safety it is imperative it's employees are the best, with good literate background and understanding of good work ethics. That's why it is important for Di-Pro to contribute to the community; we ensure people of all walks of life have the opportunity to excel.”

About the Authors

As a volunteer for several “At Risk Youth” programs such as Teach One To Lead One, Madera Youth Centers Networks and more Maria Pacheco also travels central Ca. speaking to groups of at risk kids and the people who care for them.

“It's all about the kids, just talking to them and helping them direct their attitudes towards a positive goal. At Risk have the most potential of becoming strong leaders in my eyes. They just need a good role model. Thanks to good people and strong community leaders like Di-Pro, I will be able to reach a little further, push a little harder, and help kids self esteem, grow a little stronger”

Lynda Bulla is a long time advocate of literacy. She has worked for Fresno County Library and is currently speaking for a program she calls 0 – 7 for 20 which encourages adults to read or story tell to children for 20 minutes a day from infancy to 7 years old. That will set the stage for good communication throughout their lives. She is also working with READ FRESNO to get out the message about the importance of good reading skills. Lynda has 5 books that she calls books with character as each one addresses an issue that children deal with daily. Her goal is to see each child read and succeed.

Photo ops include Maria Pacheco, Lynda Bulla and Di-Pro volunteers reading with the kids and distributing books. Interviews will be available with Maria Pacheco, Lynda Bulla and Di-Pro staff. Media should check in at the front information desk and ask for Micheline Golden or Serena Smith.

